

MEDINA RESTAURANT WEEK

Oct. 5th — 20th

#dinemedina

www.mainstreetmedina.com/dinemedina



Please join us for the 4th Annual Medina Restaurant Week, featuring local restaurants in the greater City of Medina area! This initiative is a partnership between Main Street Medina, The Greater Medina Chamber of Commerce, the City of Medina, and the awesome, local restaurants in and around the City of Medina. Restaurant Week is a special promotion to drive business to restaurants, and to encourage residents and guests to try different restaurants, and then share their experiences via social media.

Please let us know by Aug 24 if you would like to be part of this great initiative. The more restaurants that participate, the bigger we can make the event.

Participating restaurants agree to the following:

- Offer a special menu to entice residents and guests to visit your restaurant. (Get creative—lunch can be a deal for two, and dinner could be a sampler of small plates, or maybe introduce a new menu item and use this as a test audience)
- Provide the Chamber and Main Street your menu to post on social media and website.
- Pay a nominal participation fee to cover social media posts and printed promo collateral (posters and event business cards/promo fliers)
- Provide \$50-75 in gift cards for your restaurant to distribute via social media to help drive traffic to restaurants. (you decide the denomination of the gift cards)
- Help promote the event by liking and sharing posts on Facebook and twitter.

In return, the Chamber and Main Street will:

- Create an event-specific web page to promote Restaurant Week and highlight each participating restaurant
- Maintain an active social media presence to promote each restaurant equally
- Create and distribute event business cards listing participating restaurants for in-restaurant promotion to existing guests, and to provide event posters for display
- Provide media relations with press releases and articles to promote Restaurant Week

I'm in!

_____ \$25 Main Street Medina and/or Medina Chamber member price

_____ \$45 future Main Street Medina and/or Medina Chamber member price

Restaurant name _____

Contact name, phone, & email _____

Restaurant website _____ Facebook Page _____

Twitter _____ Instagram _____

Please return with payment to Greater Medina Chamber of Commerce, 211 S. Court St., Medina, OH 44256

Questions? Jaclyn Ringstmeier at 330-723-8773, Jaclyn@medinaohchamber.com,

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